



TAMPER TECHNOLOGIES

TAMPER
EVIDENCE IN
BEAUTY &
COSMETICS
PACKAGING

WWW.TAMPERTECH.COM

CHAPTER I

Layer Your Tamper Evidence



Layer One: Product Packaging Labels

Tamper-evident labels provide a layer of additional security for cosmetic packaging, ensuring the integrity of products. These labels act as a visible deterrent against tampering, instilling consumer confidence in product authenticity. Beyond protecting brand reputation, tamper-evident features protect consumers from potential harm by indicating any unauthorised access. These labels are available in different sizes, colours, including metallic and transparent! with unique features to build brand security.



Layer Two: Secure Paper Box Tape

Tamper-evident box tape is a vital asset in the beauty and cosmetic supply chain. This paper tamper evident tape offers a visible and immediate indication of any unauthorised access or tampering during transit or storage, whilst supporting brands commitments and responsibilities. This proactive security measure safeguards product integrity, assuring retailers and consumers that the contents remain untouched and authentic.


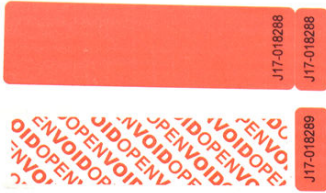
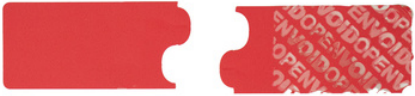
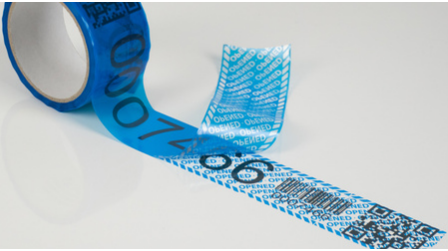

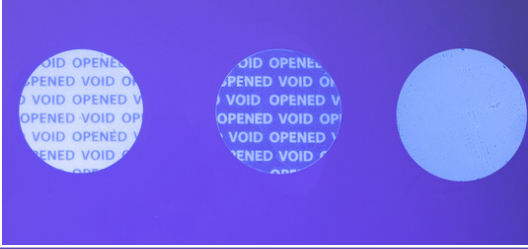




Layer 3: Pallet Tape

Take supply chain security to the next level with our tamper-evident pallet secure tape. With a clear and bold "Pallet Secured Security Tape Active" surface message, it ensures that your Standard Operating Procedure (SOP) is crystal clear to everyone involved in the shipping process. Providing additional Data-Driven Insights with the use of barcodes and sequential numbers provides accurate and real-time data to monitor pallet movement, delivery status, and transit times. Tampertech's tamper-evident pallet tape's proactive security measures prevent losses due to tampering, theft, or unauthorised access. This reduction in disruptions helps maintain operational continuity.

CHAPTER II

Make It Yours

<p>QR CODE</p>	<p>RECEIPT TABS</p>
	
<p>SECURITY CUTS</p>	<p>SUBSURFACE BARCODES & NUMBERS</p>
	
<p>THERMOCHROMIC INK</p>	<p>UV INK</p>
	
<p>FINGER LIFT EDGES</p>	<p>HOLOGRAMS</p>
	

CHAPTER III

Why tamper evidence?

Beauty Without Blemishes: Tamper-evident Labels Protect Luxury

The Challenge: The attraction of premium beauty brands makes them prime targets for counterfeiting and theft. Fake products with potentially harmful ingredients not only damage brand reputation but also pose a serious health risk for consumers. Traditional security measures like shrink wrap and foil seals offer limited protection, often easily replicated and tampered with.

The Solution: Enter tamper-evident labels. These innovative seals leave a clear, irreversible "VOID" message upon any attempt to remove or breach them, acting as a visible deterrent and providing immediate proof of tampering.

Case Study: "Luxe Labels Lessen Losses for Luminous Cosmetics"

Luminous Cosmetics, a prominent luxury beauty brand, experienced significant product counterfeiting and theft, impacting revenue and brand image. In 2023, they implemented tamper-evident labels on all their high-end products. The results were remarkable:

- 50% reduction in counterfeiting: The visible evidence of tampering discouraged counterfeiters, leading to a significant drop in fake products entering the market.
- 20% decrease in shoplifting: With the threat of easy identification, shoplifting attempts dwindled, protecting Luminous' inventory.
- 15% increase in customer satisfaction: Consumers appreciated the enhanced security features and felt more confident in the authenticity of their Luminous purchases.
- Improved supply chain traceability: Embedded codes in the labels allowed for efficient product tracking, simplifying internal audits and enhancing transparency.



Tamper-evident labels offer a weapon in the fight against counterfeiting and theft in the beauty industry, things for you to consider:

- Choosing the right type of tamper-evident label for diverse product packaging and environments is crucial.
- Integrating labels with existing authentication systems and quality control procedures can further enhance their effectiveness.
- Educating consumers about the importance of tamper-evident labels can raise awareness and bolster brand trust.